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Why Dallas?

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Why Dallas?



Unnecessary trips to clinics, non-compliance

High rates of illiteracy, unfamiliarity with English language

Large Burmese Population near Presbyterian Hospital

Our Approach



Language

How do we transcend language?

Symbols

Identification

How to identify the correct medication based on written Rx

Images of medications

Administration

How to understand and remember instructions in the home

Non-verbal, visual instructions

Our Big Idea

Women's Health Clinic

- Top ten most commonly prescribed medications
- Flashcards geared toward maternal health

Pediatric Clinic

- Top ten most commonly prescribed medications
- Flashcards geared toward mothers with children 2-12 months

Future?

- Because we do not utilize written language, the cards can be used to facilitate visits to the doctor for any non-English speaking population